



you were by giving you a shout out online, on-site, and with your banner on the Battle Ground.

**AND THE AWARD GOES TO...- \$200**

Everyone gets a trophy! Just kidding! Only winners get trophies, and a couple spectacular "losers," but whatever. Point is, we need your help to make sure they get them. We'll make sure everyone knows what a winner you are during the presentation of the glorious hardware and memorialize it online as well.

**I'VE GOT YOUR BACK- \$50 (32 AVAILABLE)**

You, your business, or your organization, could be the proud sponsor of a paddler (or two). BYOP (bring your own paddler) or be assigned one by us, it's your call! We'll let the crowd know that you have that paddler's back by announcing your support before their match(es). You can also send a shirt for them to sport during their time in the Battle Ground. We will also recognize you and your paddler on social media.

**ALONG FOR THE RIDE- FREE**

Do you have more manpower than money? Would some of your employees or members be willing to volunteer on the day of the event? Let us know how many people you have that can help us out and we will contact you with the details on volunteering with Grayling Main Street.

Please indicate the level of sponsorship that you would like.

----- SPREAD THE WORD - \$750

----- MAKE IT STICK - \$500

----- DETAILS MATTER - \$350

----- AND THE AWARD GOES TO... - \$200

----- I'VE GOT YOUR BACK - \$50

----- ALONG FOR THE RIDE - FREE

Name of Sponsor:

-----  
Contact Person (if different from sponsor):

-----  
Email:

-----  
Phone:

-----  
Sponsor Address:

-----  
Preferred Paddler:

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Does GMSt need to contact the paddler?



**#ROCKTHEBOAT**

**SPREAD THE WORD- \$750**

Help draw spectators in with newspaper ads, printed flyers, banners, social media boosts, and through our participation with the AuSable River Festival printed materials. This generous contribution will get you included on our promotional flyers, your banner on the Battle Ground, and we will share your support online and on-site

**MAKE IT STICK- \$500**

Help us to provide our Champion hopefuls with custom made tank tops, and benefit from the long-term marketing of having your name and logo included on these highly-coveted shirts! This sponsorship will earn you the additional benefit of promotion across our social media platforms and on-site during the showdowns.

**DETAILS MATTER- \$350**

So many little things go into making this event: printing (so much paper and ink!) paddler packets, file folders, markers, air horns, zip ties, signage, silicone sealant for the pool... you know the nuts and bolts. Help us cover all of the odds and ends, and we will let everyone know how helpful

## GRAYLING MAIN STREET **PADDLE BATTLE**

The fourth annual fight for the prestigious honor of being named Paddle Battle Champion is upon us!

On Friday, July 26<sup>th</sup>, 2019  
32 paddlers will vie to be crowned the  
**PADDLE BATTLE CHAMPION**  
in this year's exciting  
**MAIN STAGE EVENT**  
smack in the middle of  
**DOWNTOWN GRAYLING!**

Two at a time, competitors will face off in one canoe. Paddling toward their opponent, each will fight to reach the end of the battle ground and avoid elimination. Only the victors advance to the next round, where they will meet a new challenger and continue their quest to unseat the 2018

**Paddle Battle Champions:**

**VICKI HART**  
**MO HARWOOD**

Our Battle Ground will be the center piece of Downtown Grayling for one afternoon, as spectators cheer on paddle wielding warriors, while enjoying Michigan craft brews and the warm summer air.

Please return the completed form as soon as possible to the Grayling Main Street Office, located in the Grayling Regional Chamber of Commerce, or by mailing it to:

Grayling Main Street  
P.O. Box 226  
Grayling, MI 49738

Please make checks payable to:  
**GRAYLING MAIN STREET**

Thank you for your support. Contributions to this event and our program may be tax deductible, and we are always happy to provide you with a receipt of your contribution, and any other information that may be required for your records.

Paddler Registration Forms are available at the Grayling Main Street Office or via email request sent to [downtowngrayling@gmail.com](mailto:downtowngrayling@gmail.com)

If you have any questions please contact our office at:  
(989) 390-7689  
[downtowngrayling@gmail.com](mailto:downtowngrayling@gmail.com)

DOWNTOWN  
**GRAYLING**  
MICHIGAN'S MOST COLORFUL RIVERTOWN



**Friday, July 26<sup>th</sup>, 2019**

**4 PM - 7 PM-ish**

**Sponsorship Opportunities**

**GRAYLING**  
MAIN STREET

**#ONECANOE**